

SOCIAL MEDIA

LAYOUT DESIGN

WRITING/EDITING

PORTFOLIO

A H L I I L S A I T A N A N . C O M

SOCIAL MEDIA SPECIALIST

CREATIVE REAL ESTATE

www.creativerealestates.com

www.tutanmanagement.com

www.alaskacontractor.net

















MARKETING & PUBLIC RELATIONS ASSOCIATE

ALASKA JUNIOR THEATER

www.akjt.org

facebook.com/alaskajuniortheater

instagram.com/alaskajuniortheater

A big project I worked on was marketing for a performance by Kattam and his Tam-Tams and Alaska Junior Theater's Annual Benefit Dinner – Middle Eastern Masquerade.

My scope of work included the following:

- overseeing the marketing budget for advertising and print materials;
- creating Facebook ads;
- distributing press releases and coordinating TV and radio spots with various media outlets, including Denali, GCI, KTVA, KTUU and KYUR;
- creating content for and analyze statistics on various social media platforms; and
- designing promotional materials, including programs, fliers and invitations.





Middle East and Indial

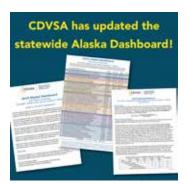
MEDIA SPECIALIST

STRATEGIC PREVENTION SOLUTIONS

www.strategicpreventionsolutions.com facebook.com/spscommunity instagram.com/spscommunity I started working for Strategic Prevention Solutions while they were in the process of a rebrand. Overall, they wanted to have a more active and consistent online presence to better connect with their community partners.

SPS' social media channels were inactive, so I was tasked to overhaul them and I now oversee them. I also write, edit and format blog posts for their website based off of content from researchers and findings. Supplementary to those blog posts, I also create social media graphics.



















What are microlearnings?

Have you ever googled something like how to tie a tie? What did you find? Webpages with the information you needed to complete the task? Did it include step-by-step instructions? Was there a demonstration video? There are thousands of ways to tie a necktie, but the top tie types are the four in-hand, Shelby, the half Windsor, and the Windsor. The most helpful resources you find are likely short and to the point, displaying just the information you needed to complete the task of tying a tie without getting overwhelmed by thousands of possibilities.

This type of "how-to" video is one kind of "microlearning.

Microlearnings are short, learning bursts designed to meet a single, specific learning objective or need. Microlearnings make for big enpact in a small, short package. That package is commonly a video, but microlearnings can take many forms – videos, interactive documents, viogs, audio/podcasts and more.

A sustainable training tool

Strategic Prevention Solutions staff often work with clients to develop enriching opportunities through mentorship, technical assistance and training. Sometimes people are short on time, so we have also partnered with clients to create microlearnings for teaching community members and staff different salls. Microlearnings are a great way to update training materials and make them more accessible and relevant. Unlike other forms of technical assistance, microlearnings also can be saved, rewound and shared – making them a great sustainable training tool.



Our affinity for microlearnings emerged while developing an informed consent decision tree. While the <u>flow chart</u> was helpful, we wanted to include something more interactive and engaging to complement the worksheet. We created a video using Exploit that walks you through the core concepts of informed consent and how to use the worksheet, making the concept more accessible to users. Check it out:



We received positive feedback about the videa product and have invested resources as a company to create more materials like this. Most recently, SPS has partnered with the <u>Blue Shield of California Foundation</u> to deliver technical assistance, including microlearnings featuring conceptual karning and skills-based activities for California-based grantees.

Getting started

is there a topic or skill you think would be good for a microlearning?

Are you and your team ready to update your training material? SPS can tailor microlearnings to your needs. If you'd like to learn more about how we can help, let's connect and get creative.

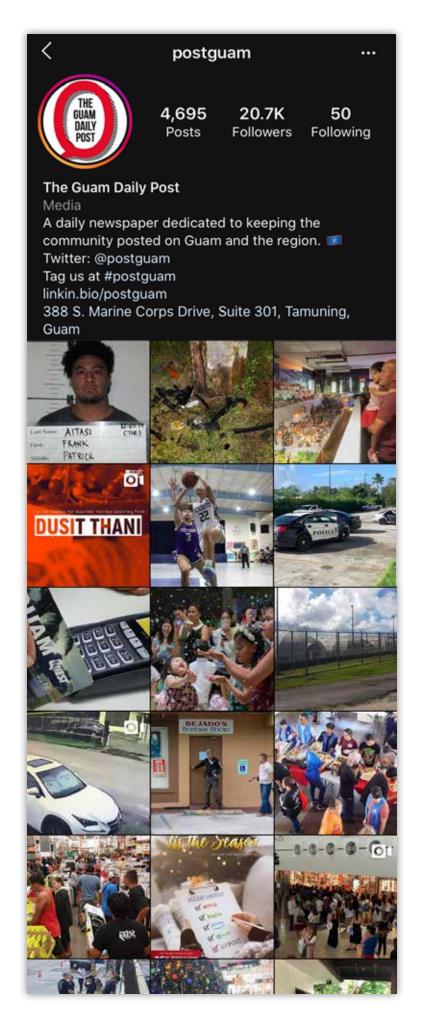




DIGITAL MEDIA PRODUCER

THE GUAM DAILY POST

www.postguam.com
facebook.com/postguam
instagram.com/postguam



INSTAGRAM

(@postguam)

Increase awareness

Not just for The Guam Daily Post brand, but also for the latest happenings and issues that affect the Guam community.

Instagram analytics

Utilizes data to determine what works and what doesn't for our social media strategy in order to reach established goals. In a span of two years, I was able to grow our following from 1,600 to 20,728.

Content strategy

A consistent wall/story feed using a scheduler (Later) that helps readers stay informed and view The Guam Daily Post, as a trusted news source as well as drive traffic to the website.

Content creation

Collaborates with reporters and photographers to create comprehensive and visually stimulating packages to tell a complete story.

Community engagement

Utilizes polls and questions to engage our audience. Consistently respond promptly to comments, concerns, messages and tips.



instagram.com/postguam







The main goal was to increase **brand awareness** by creating a stronger **social media presence** on Instagram, an application growing in popularity in Guam. Instagram is used as a way to connect with our audience, especially the younger demographic, as well as solidify The Guam Daily Post as a trusted news source.



529,880
IMPRESSIONS PER WEEK



6,881
PROFILE VISITS PER WEEK



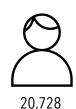
20
COMMENTS PER POST



22,600 REACHED PER WEEK



465
WEBSITE CLICKS PER WEEK



FOLLOWERS AS OF DEC. 3, 2019

WEBSITE

www.postguam.com

Used BloxCMS (content management system) to edit stories for factual, grammar, punctuation, spelling and style errors while adhering to the AP Stylebook.

Managed content on website by arranging stories and photos in a way that's visually stimulating and easy to read, then scheduling their release for the following day.

Increased user sessions by relating stories and other content to each other.



www.postquam.com

DAILY POST





A Beat of Howell
SHOPPING FOR A HOME?
SEE HOW MUCH YOU CAN AFFORD

FEATURES

SPOTS ON THE ROCK

Cowabunga! Seven spots for thrill-seekers



LEAP WITH CALIFOR Tyler fluctions leaps off the back ledge at Tatter Swith Hole, About 10 feet high, 50 careful to pool for poles to point to period to point to

f y = 0 D

We're all looking for some cheap thrills, aren't we?

Theme parks like Disneyland and Universal Studios are just too far away. Traveling is nice, but likely to break the bank. Movies and other forms of entertainment are fun, but fleeting.

What is there to do for a thrill-seeker just looking to have a good time in Guam?

Well, one adventure that is completely free and only requires reasonably good physical shape is hiking! More so, hiking to spots where you can acquire those sought-after thrills as summer slips out of our hands in the coming weeks.

With dozens of hiking destinations around Guam, there's lots to see and do. If you're specifically looking for a cheap thrill, take a leap into chilling waters from some of the island's exciting hiking spots.

With thrilling opportunities to leap anywhere between 4 and 40 feet, check out some spots to escape the summer heat and cool those energetic heels.

Click the bullet points for hike directions, maps and more info



METAXZANI Plant Cruz serings from a rope of Tarron Swine Hole, Just Sie Tarron (nr.) bless can grab this rope — bount attached to a resurby tree — and plungs in the waters below. Title I vision The Guine Tible Peak

Tarzan Swim Hole - 4 to 12 feet

This central swimming hole is hands down the best place for jumping thrills and one of the island's best hiking destinations in general.

LAYOUT ARTIST

THE GUAM DAILY POST KIDS POST SOCIAL MEDIA

SOCIAL MEDIA Dengue fever awareness

In September 2019, cases of locally contracted dengue fever was on the rise. In an effort to raise awareness and share prevention tips, I had created an infographic for circulation through The Guam Daily Post's website, social media channels, and WhatsApp.

PROTECT YOURSELF



What is dengue?

Dengue is a mosquito-borne viral infection that causes a severe flu-like illness. It is spread by the bite of an infected mosquito. It does not spread from human to human.

What can you do to prevent bites?



Keep mosquitoes outside by ensuring windows and doors are closed. Window screens with holes should be covered or repaired.



Wear long-sleeve and loose-fitting clothing.
Use mosquito repellents.



Stop mosquitoes from breeding by emptying, turning over, or covering items that can hold water.

School bus schedule



Instagram, Facebook, Twitter

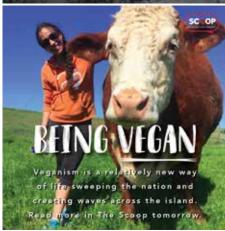




Instagram story

Published for print



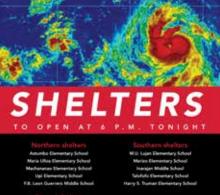




Asan

Chalan Pago

Talofofo



The Guam Police Department Highway Patrol Division will conduct DUI checkpoints from 6 p.m.,

Jan. 12, to 6 a.m., Jan. 14, at the following:

Route 1 – Marine Corps Drive, Dededo to Hagătiia; with

an alternate site along Route 14 Chalan San Vitores, Tumon

· Route 4 - Hagātňa to Chalan Pago; with an alternate site

along Route 10 Mangilao

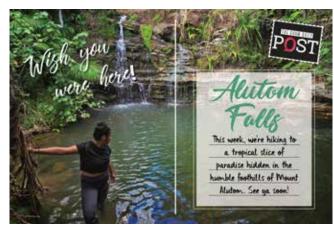
POST







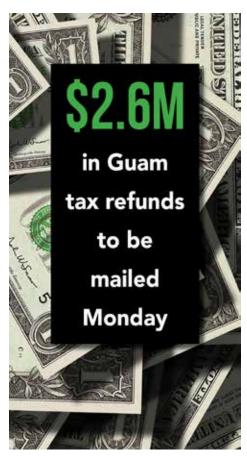








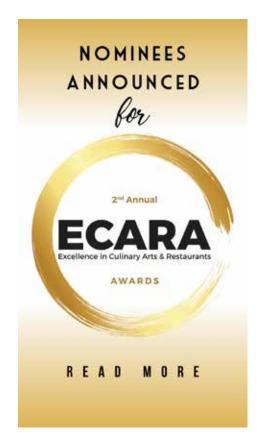


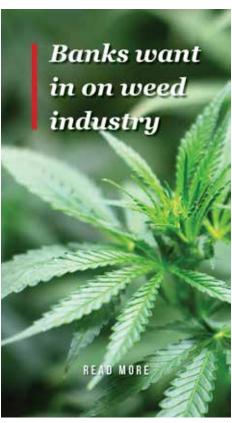


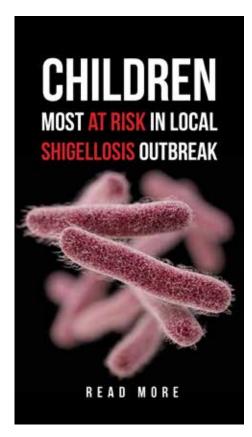




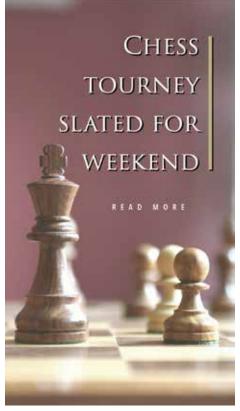










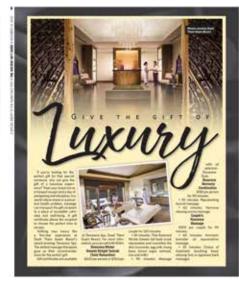




LAYOUT 2018 Holiday Gift Guide, Guam Daily Post, Kids Post























Japanese classics, and more



























PERFECT



CHINA CLONES 'SHERLOCK HOLMES POLICE DOG TO CUT TRAINING

ROBOTS SERVE UP FOOD AND FUN IN CAFE







ul (tha pages Beljingers) werd stress in langer room



WHY DO ZEBRAS HAVE STRIPES? They make bad landing strips for flies



Can you identify these endangered













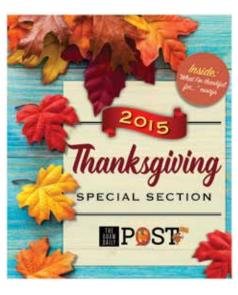
LAYOUT Dominican Catholic School newsletter, Thanksgiving



















WRITING COPY EDITING



Dominicans get sporty, building new gym for students

By Ahliil Saitanan

For The Umatuna Si Yu'os

Let the construction begin! A small Catholic school in the northern part of the island continues to expand as it begins the construction of a much needed facility on its campus.

Students, parents, faculty and staff of Dominican Catholic School held a Mass and groundbreaking ceremony on Tuesday, Dec. 8, 2015, to welcome a gymnasium that has been decades in the making.

Sister Esperanza Seguban, the school's principal, says she can sense the school community's eagerness to see the gym in its final form.

"The gym will comply with an accreditation recommendation, which, of course, will benefit our students with a facility exclusively for sports. ... Not only that, it will also serve neighboring parishes and the local community by providing them with a decent facility for sports and other learning activities, events and functions. ... Of course, everybody is eager to see the finished facility, "Seguban said.

Mass was presided by Father Dan Bien and was held at the school's chapel. Afterwards, attendees were escorted to the school's field where shovels, hard hats and seats under a canopy were prepared for the groundbreaking.

Cynthia Agbulos, Catholic schools superintendent, during her speech, expressed excitement for the gym as well as her unwavering support for the Dominican community and its endeavors.

Margaret Agulto, Volunteer Involved Parents president, on behalf of the VIP group, thanked attendees for their patience, hard work and continued support to make the

gym a reality.

According to Gani Baluyot, contractor for the new facility, completion could be as soon October 2016.

Eusebio Orot, an eighth-grader and member of the DCS basketball team, was disheartened to learn that the gym won't be completed before his class graduates, but he also was happy for his fellow Dominicans.

"I feel happy for the school because it's another step forward for them, but at the same time, I'm a little bit sad because I won't get to use the gym as a student," Orot said.

Since the school's opening 20 years ago in January 1996, teachers have gotten creative in making the necessary arrangements to make up for the lack of a gym on campus, especially with physical education classes and sports teams.

"I'm so excited and it's a little bit emotional because it's been a long time waiting for it, so it's a dream come true. I'm so overwhelmed and I'm so happy. We're so blessed with the guidance of the Lord, it happened," says Cristy Escaran, a P.E. teacher with DCS for 14 years.

"On my first year, we started fundraising with bake sales and Mr. and Ms. Dominican, and now I can see it physically happening. I feel so blessed to be a part of it," says Nina Paragas, a pre-kindergarten teacher on her third year with the school.

"I'm very thankful for the gym. It's the realization and dream of every Dominican, to see a gym for students as well as teachers to use. Aside from being thankful, we're very excited and happy. ... Hopefully, everybody will get to use it, especially P.E. teachers because they'll have the right venue for the subject," says May Erguiza, who works in the school's main office.

Currently, there are only four areas at the school that can be used to hold P.E. classes and sports practices: an outdoor field, an outdoor basketball court, a covered kiosk and a multi-purpose conference room. However, students usually are outdoors and endure the heat.

"I'm excited to see what it looks like and so that we don't need to play outside anymore and sweat so much, even play volleyball. We can just have air-con in the gym. I'm excited for something, like, an auditorium, so that if we have a future high school, we could have a prom there," says fourth-grader Cameso Ochoa.

In the days leading up to the groundbreaking, students and parents took notice of the soccer field being cordoned off by men in hard hats and a porta-potty situated next to it, which they later realized was the beginning of the construction of the new gym.

"I'm excited that the gym is coming because we've worked so hard. We've been having a lot of fundraising and now it's finally here. I think our hard work paid off. When it's done, I intend on joining a lot of sports like cross-country," says sixth-grader Jerymae Segovia.

"Well, for me, it's a pretty exciting deal. It's a really good add-on because most schools have gyms and we've been planning this for a long time, raising enough money, but we finally made it so we can have more sports and hold our concerts and games there. Oh, and locker rooms," says sixth-grader Winston Galindo.

Some features of the gym include: air-conditioning; a basketball court with retractable basketball hoops; 600-capacity bleachers; rooms, offices and exhibit rooms; a stage equipped with a dressing room and motorized curtain; a sound system; and wooden floors.

STUDENTS TO BRING
HISTORY TO LIFE IN

LOCAL

'Day at the Museum: Preservation in Action'

Pacific Historic Parks - along with partners War in the Pacific National Historical Park, Sen. Antonio M. Palomo Guam Museum & CHamoru Educational Facility (Guam Museum), and Department of CHamoru Affairs - are proud to present "Day at the Museum: Preservation in Action," a museum theater service-learning project that encourages island youth, their families and the community to engage with stories of people on Guam during World War II.

Creative avenue

This cultural, historical and student-centered project supports a distinct set of learning and skill-development objectives for 13- to 19-year-olds, fulfills Guam Department of Education service-learning requirements, and provides a creative avenue to convey the personal stories of survival, triumph, peace and forgiveness on Guam during WWII.

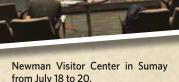
Whenthe student actors were asked what they enjoyed most about the project, lana San Nicolas, a Notre Dame High School senior, said, "I love how my peers and I get to tell people's stories from the past and share these stories to the present."

"I enjoyed how we went around the island learning all sorts of things about the people who've contributed to the citizenship of our people and to the fight for our freedom," added Justin Lee, a Father Duenas Memorial School senior.

Lydia Tang, a Guam High School freshman, said, "I really enjoyed being a part of a program that is bringing light to both the tragedies and the triumphs of World War II on Guam. It allowed for a unique perspective on the events, which I really enjoyed."

Service learning

The cast and crew of this production is made up of students from public, private and DoDEA schools across the island. This group of actors, singers, instrumentalists and crew will bring to life the CHamoru experience on Guam during WWII in a series of performances presented at the Guam Museum in Hagåtña and the T. Stell



As for the theater aspect of the project, some students learned about themselves.

"I learned to learn from my mistakes, and not take what we have for granted," said Olivia Lanning, an eighth grader at McCool Elementary/Middle School.

"I enjoyed watching others get better at their story telling and making it more immersive and impactful," said Youngjin Cheon, a Father Duenas Memorial School senior.

Stories

Travel back in time to post-WWII Liberation Day festivities in Guam as master of ceremonies Agueda Johnston introduces you to 12 fellow Guamanians who will relay their stories of bravery, honor, devastation, strength and survival during the Japanese occupation. Monologues written by local high school

youth and featuring historical figures, such as Dr. Ramon M. Sablan, B.J. Bordallo, Vicente (Ben) Garrido Blaz, Dr. Rosa Roberto Carter and many more, will be showcased.

For the students involved, many of them learned about the island's history during this historical project.

"I believe I learned plenty of the island's history, but not only the history of our island in World War II but also the CHamorus that were affected in different regions, such as the Wake Island defenders," said Jeremiah John Diaz, a Guam High School sophomore.

Kerida Quinata, a Simon Sanchez High School junior, added, "I knew the names of several of these people, but not their stories; at least not in such detail.

And all of the other actors truly bring their characters to life. I feel like I'm really holding a conversation with the survivors."

Joseph Kyle Quichocho, a Southern High School junior, said, "Always know your history and ancestors, keep them in your head and never forget them."

"One thing that I've learned from this project is that, during the Japanese occupation, Chamorros were required to pin a cloth to their clothes in order to show that they were natives," said Sasha Calvo, an NDHS freshman.

Check it out

Thursday, July 18

- 6 p.m.
- T. Stell Newman Visitor Center

Friday, July 19

- 2 p.m. and 6 p.m.
- · Guam Museum indoor theater

Saturday, July 20

- 2 p.m.
- T. Stell Newman Visitor Center

Admission is free. Seating is limited and is first-come, first-served. Doors open 30 minutes prior to show time.

For more information, contact Pacific Historic Parks Education Coordinator Amanda O'Brien via email at aobrien@pacifichistoricparks.org, or call 671-477-7278, extension 1018.

WRITING



In light of storm, GAIN seeks foster families for pets

Guam Animals In Need is evacuating its animal shelter following a tropical storm warning issued Tuesday. Damaging winds of 39 to 57 mph are expected within 48 hours.

GAIN is looking for volunteers willing to take in a shelter pet for the duration of the storm and potentially through the holiday weekend.

"Storms are stressful for animals. We're seeking volunteers to provide a warm and safe space for a shelter pet during this storm," said Cece Lara, GAIN volunteer coordinator.

Guam law requires that pets have proper

shelter. This means that during a storm, pets must be safely secured indoors.

"Don't leave your cat outside or dog tied to a tree during a storm," said Arleen Decastro, GAIN lead animal caretaker. "Their safety depends on you."

GAIN also recommends preparing a pet typhoon kit with the following:

- Pet food for a few weeks;
- Comforting items, such as blankets and toys, for when the storm becomes frightening;
 - Pet medication and medical records:

- A leash or carrier on hand, if you need to evacuate. Also ensure collars and tags are securely fastened; and
- A recent photo of yourself with your pet, in case they become lost and you will need to prove ownership.

"Please bring your pets indoors during the storm," said Cyrus Luhr, GAIN board president. "It's not just the law, it's also the right thing to do."

Volunteers can call 653-4246 or visit the GAIN Facebook page for up-to-date information on the evacuation.



SHELTER: Guam Animals In Need volunteer Hiromi Newell plays with one of the shelter dogs at the GAIN facility in Yigo. GAIN is looking for volunteers willing to take in a shelter pet for the duration of the storm and potentially through the holiday weekend. Post file photo

COPY EDITING

Before

The Saint Paul Christian School Warriors' boys volleyball team (4-3) got off to a slow start against George Washington High School Geckos (0-8) in the first set but settled down to ultimately earn the four-set victory.

The Warriors, playing in the Independent Interscholastic Athletic Association of Guam game on their home court in Harmon, defeated the winless Geckos, 25-14, 25-12, 24-26, 25-16.

"GW did a really good job," said Warriors' head coach Nathaniel Pineda. "GW's No. 14, (Koby Pocaigue), is a great hitter and passer. And, their center had really nice hands."

After winning the first two sets convincingly, the Warriors, in the third set, experienced a letdown in intensity.

"We were down after the third set, so I wanted to see how they (the Warriors) would bounce back," Pineda said. "They did a really good job. It's nice to see them fight back, no matter if we are up, or down. They never gave up."

In the opening set, after five lead-changed, the Warriors amassed a 10-0 run. With Saint Paul's Melvin Cristobal controlling the Geckos with his serve, the Warriors pounded their way through the rest of the set.

Building upon their first-set confidence, in the second set, the Warriors routed the Geckos. Led by strong net-play from Reo Aiken, Nichika Fermin, Hayato Tsujii, and Jonathan Hotelling, Saint Paul surged in front, 8-3.

Pounding through the set with an 11-1 run, the Warriors were one set away from victory.

During the changeover, Pineda told his team "not to let up."

With the Warriors four points from the W, 21-12, it seemed like the rest of the set was a formality. But, with team captain Pocaigue playing his best, it was far from over.

The Geckos, with their backs against the wall, dug deep. After well-placed setting from Mason Duenas and Tyler Castrence, Pocaigue hammered down three vicious kills.

Trailing by a single point, 22-21, the once flatlined Geckos showed a blip of life. George Washington, rattling off five straight points, stole the set.

"Honestly, our team starts off slow and it takes a while for us to get into a groove," Pocaigue said. "Regardless if we win or lose, I am really happy if we play hard."

The Warriors, in the fourth set, charged to a 5-1 lead. With Aiken rising to the occasion, on both sides of the net, Saint Paul never looked back. Aiken, in the final period, blocking four shots and hitting six kills, led the Warriors to victory.

"My center did a great job (of) giving me the ball at different locations," Aiken said. "It feels good to get this (win), after our loss (to) FD"

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